

EUROPEAN DIGITAL TREASURES: MANAGEMENT OF CENTENNIAL ARCHIVES IN THE 21ST CENTRURY

CATALOGUE OF PROTOTYPES OF MERCHANDISING PRODUCTS







Within the framework of European Digital Treasures project, the partner institutions are working on the key objective to generate a greater added value, profitability, visibility and economic return for European archives, through the implementation of new business models. In this framework, one question arises: Why do archives throughout Europe receive hundreds of thousands of visitors and users every year, but unlike museums, most of them do not have their own shops or merchandising products?.

To try to fill this gap and evaluate possible sources of revenue, the project partners engaged 12 graphic and industrial designers from Spain, Austria, Hungary, Malta and Portugal to wrap their creative heads around selected archival key documents (50 in total) from the three planned transmedia exhibitions of the project and turn them into resourceful merchandise objects.

This catalogue is the result of the work of each one of the 12 designers, and was complemented with an artistic residence that took place in Madrid 17th to 21st of February 2020 hosted by the Spanish State Archives.

During the residence the group united in Madrid to present, evaluate and discuss prototypes of merchandising objects, including visits to the most inspiring artistic hotspots of the city.

The fine line our creative minds had to balance while preparing prototypes was, how to bridge a historical context depicted by an archival document into merchandise with out-of-the-box changeovers, but without unhinging the relevance the archival treasure has in view of our shared European heritage. Not an easy task — but we found a variety of solutions and products to be presented during and after the residency- as each designer has his/her own creative focus, preferred working method and material, educational background etc.



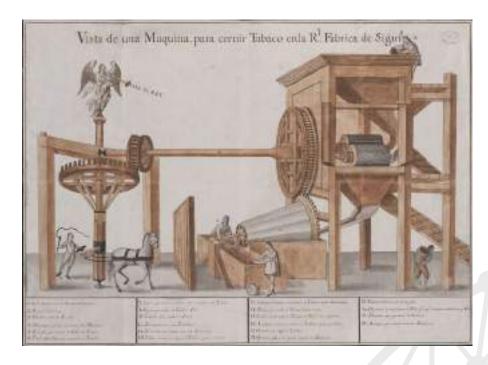
COUNTRY SPAIN DESIGNER ANGEL MERLO

PRODUCT I

Chocolate cigars



INSPIRED BY



View of a tobacco sieving machine from The Royal Cigar Factory of Mexico 1785

General Archive of the Indies (Spain)

From this machine to make tobacco I've created an edible chocolate product with personalized box for containing (almost everyone likes chocolate) remembering the cigars they made at that period and that are still being manufactured today. Don't smoke. Eat chocolate!





PRODUCT 2Protection cover for backpacks



INSPIRED BY



Hydroandric machine or underwater garment: this is the external layer over which the structure for the head, the doublet, and the inner iron breeches were disposed 1720

General Archive of the Indies (Spain)

From this drawing (machine for diving underwater in the colonial period) I've created a personalized waterproof polyester cover for backpack with adjustable elastic. The blue color has been chosen evocating the seabed. In addition to protection against water it also protects from opening by thieves.

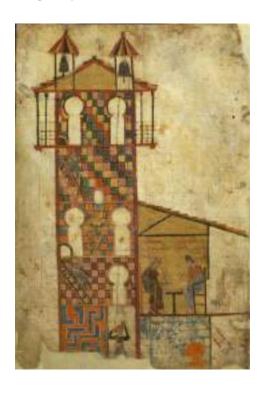




PRODUCT 3



INSPIRED BY



Beatus of Tábara codex -The tower 968 / 970

National Historical Archive (Spain)

I used this masterpiece (the oldest image of a scriptorium) where were produced illuminated manuscripts to created a stationery product: a notebook (A5-IOO pages) with the cover fully personalized and aged interior pages.





PRODUCT 4Glass bottle



INSPIRED BY



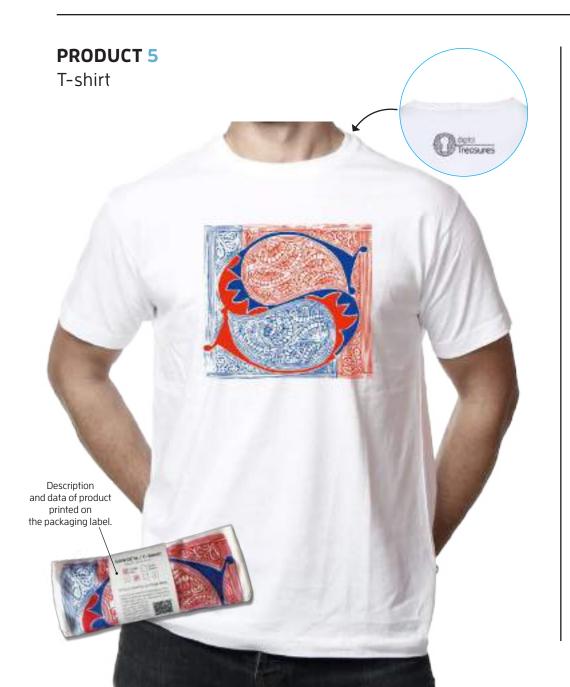
Plan of a machine to raise fresh water from the river to the Alcazar of Toledo and supply the city IS6I

General Archive of Simancas (Spain)

Using the concept of bringing water trough this succesfull invent made in the l6th century I created a product for domestic or sport use for bringing water or drinks easily. Is made of glass and stainless steel with circular screen printing in black around it and protected with softshell sleeve personalized with digital Treasures logo.







INSPIRED BY



Copy of the privileges and royal grants, franchises and rights granted by the kings of Castille and Leon to the genoese merchants that live in the very noble city of Seville 1251-1537

General Archive of Simancas (Spain)

Evocating the film Superman and emphasizing the Genoese families "Super" because of their privileges collected and told in this books which I have taken for inspiriation, I designed a personalized T-shirt using the capital letter "S", in different sizes for women and men.

DESIGNER OLALLA GAMBIN





PRODUCT 1 Holder tray



COMPOSITION
Cowhide & washable silk - Adorment: Metallic
MADE IN SPAIN

INSPIRED BY



Beatus of Tábara codex -The tower. 968/970

National Historical Archive (Spain)

This manuscript was elaborated in the scriptorium of the San Salvador de Tábara Monastery (Zamora) was written in the 8th century by Santo Toribio de Liébana. The miniature tower of the San Salvador de Tábara Monastery is the oldest image of a scriptorium in European art. Two scriveners are working on the scriptorium and in an adjacent room a figure of a person seated cutting the skin of an animal with scissors. The image of the scriptorium is like a medieval office, two people working on a desk, just like a modern-day coworking space. Trays like this one are very useful objects to have on an office desk. A figure of a person seated, cutting the skin of an animal with scissors. Some ways of working have not changed at all, to make this tray with leather we cut it with scissors; on the back we have engraved the logo of Digital Treasures.

DESIGNER OLALLA GAMBIN







PRODUCT 2 - Notebook Label inside the cover with logos Stationery A5-80 pages MADE IN SPAIN

INSPIRED BY



Works of Seneca. 14th Century

Crown of Aragon Archive (Spain)

For this manuscript, I have chosen a notebook, inserted some pages to show the way people like us used to write. Nowadays, we do not spend so much time on the initial letter of the paragraph, but in ancient time people used red ink and adorned the letter with various motifs. The manuscript contains a unitary corpus of Works of moral character attribuited to Lucius Annaeus Seneca, Seneca the Younger, the most widespread version in the Middle Ages. It highlights the great miniture, full-page, which represents the author in Roman figure reading next to an open bookstore.

COUNTRY SPAIN

DESIGNER OLALLA GAMBIN

PRODUCT 3



Stationery
MADE IN SPAIN

INSPIRED BY



Letter from the patriarch (Catholicos) of Armenia, David IV Vagharsapat, to Phillip III, King of Spain, manifesting his faith and offering himself to serve Spain as secret agent into the dominions of Persia and Turkey.

1614

General Archive of Simancas (Spain)

The design of these 4 glass magnets represent the motifs on the top of this letter. The original letter can be found in the Archive of Simancas.







Keyring made in leather and silk, the silk is printed with the manuscript and, the leather engraved with the logo Digital Treasures.

COMPOSITION
Cowhide & washable silk - Adorment: Metallic
MADE IN SPAIN

INSPIRED BY



Letter of King Ismail I of Granada to King James II of Aragon. 1324

Crown of Aragon Archive (Spain)

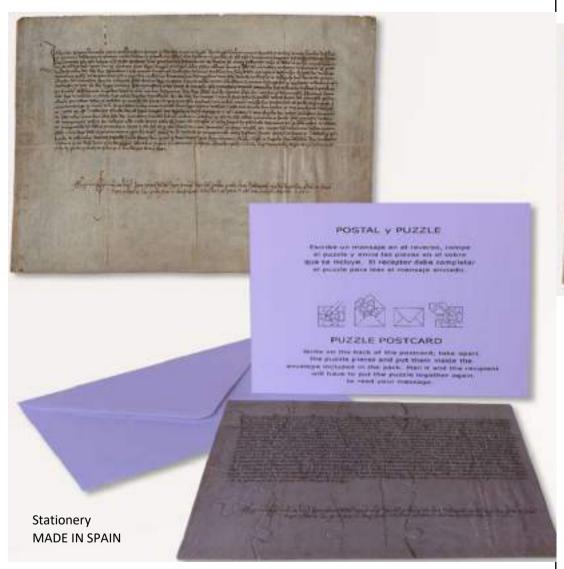
In this letter of 1324, King Ismail I of Granada informs King James II of Aragon of the arrival of six muslins captured in peacetime. The document reflects the complexity of relations between the Muslim Kingdom of Granada and the Christian of Aragon, with the succession of periods of war and peace.

I thought of a painting of the handing over of the Keys of the city of Granada by Boabdil to the Catholic Kings and came up with the designd of the Keyring, althought it happpened years later in 1492.





PRODUCT 5 Puzzle Postcard



INSPIRED BY



Act of the delivery of the Holy Chalice existing in the Monastery of San Juan de la Peña to King Martin I of Aragon, so that he could deposite it in his royal chapel, in exchange for the donation of a golden chalice.

Crown of Aragon Archive (Spain)

This parchment is the notarial act in public form of the delivery to King Martin I of Aragon of a Stone chalice existing until then in the monastery of San Juan de la Peña, identified since the 12th century as the holy grail used by Jesus Christ at the Last Supper. The act was authorized by the royal secretary in September 1399. Later, in 1437 the chalice was given by King Alfonso V to the catedral of Valencia as a guarantee of a loan to finance his military campaigns in Italy, and there it has been kept to this day. Unfortunately, we lo longer send postcards, but we all like receiving them. This particular card combines the joy of receiving a card with the mystery of solving a puzzle.





PRODUCT I

"Multi Stage Rocket"

:: wooden toy rocket



INSPIRED BY

Coligatus of Conrad Haas from Sibiu about cannons and missiles (1400 - 1569)

:: Arhivele Nationale ale României



View of the rocket drawings from the Manuscript.

The Conrad Haas manuscript is the oldest known document in the history of the modern rocket and the author can be considered worldwide as a space and rocket pioneer.

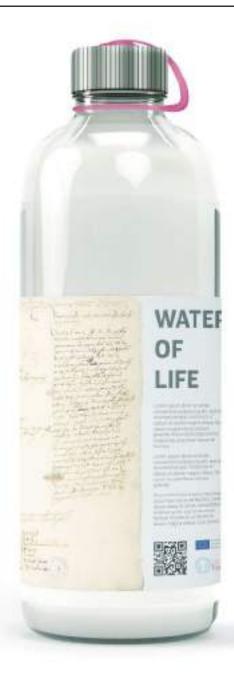


COUNTRY AUSTRIA DESIGNER SIEGFRIED GRUBER

PRODUCT 2

"Water of Life"

:: refillable glas bottle



INSPIRED BY

Supplies of ingredients for alchemical laboratory of Rudolph II. (1574–1657)

:: National Archives of the Czech Republic



View of the letter which shows the list.

Emperor Rudolph II. transferred his residence to Prague and established within his court a magnificent circle of artists and scientists. In this context it is evident, that Rudolph had a big demand of equipment for his laboratory and became one of the most important commissioner of astronomical tools.

It is believed that these ingredients were needet for the "Holy Grail" or the "Water of Life



COUNTRY AUSTRIA DESIGNER SIEGFRIED GRUBER

PRODUCT 3

"Multi Stage Rocket"

:: rubber stamp



INSPIRED BY

Pro Finlandia petition (1899)

:: National Archives of Finland



View of some sites from different countries of the pedition.

The "Great Petition" was a document produced in Finland during the first period of the Russification of Finland from I3 different countries in different languages against the February Manifesto of Tsar Nicholas II (German, Hungarian, Italian, Flamish, Danish, French, Dutch, Norwegian, Swedish, ...).





COUNTRY AUSTRIA DESIGNER SIEGFRIED GRUBER

PRODUCT 4

"The possibility of traveling is not a matter of course"

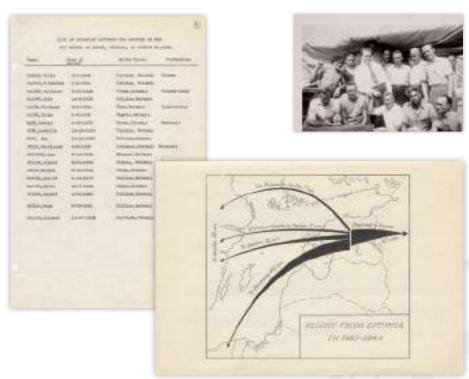
:: passport casing



INSPIRED BY

Flight from Estonia (1940-1944)

:: National Archives of Estonia



View of various documents (maps, drawings, photographs, writings etc.)

The map illustrates the situation of Estonians in Sweden during the after-war period when there were organised the Estonian Committee in Sweden, dealing with many activities of Estonian refugees in Sweden.





PRODUCT 5

"Transmission of time."

:: poster artwork



INSPIRED BY

Letter of Emperor Charles VI. regarding "Transmigrants" (14th July 1734, Vienna)

:: AT-OÖLA, Archiv der Landeshauptmannschaft



View of the letter.

The euphemistic term "Transmigration" stood within the meaning of the Austrian Hofkanzlei for the enforced deportation of subjects from their home to distant territories of the Habsburg monarchy because of their Lutheran religion.



PRODUCT I T-Shirt

INSPIRED BY



Emigration to America from Czechoslovakia (1930)

Exhibition 2: Exiles, migratoryflows and solidarity National Archives, Czech Republic, Prague

inspired by generic T-Shirts with random words and numbers on them. On this T-Shirt the message is clear, the elements are historic facts and add up to a adventurous story in your mind.



COUNTRY AUSTRIA DESIGNER HANSJÖRG SCHWAB



INSPIRED BY



Report of the Austrian Minister of Interior Alexander Bach regarding Lottery for refugees (1850)

Exhibition 2: Exiles, migratoryflows and solidarity National Archives, Czech Republic, Prague

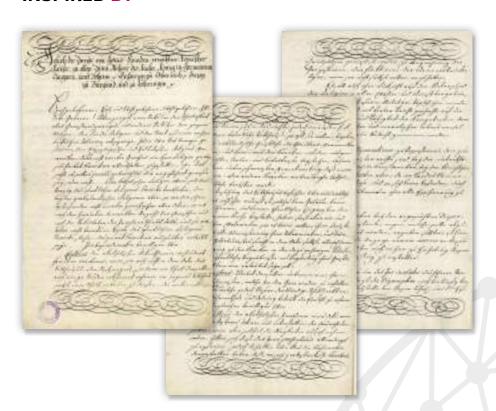
A notebook in DIN A6 with perforated pages. The pages show the motto of the revolution "Liberté, égalité, fraternité" and remind us of the basics of democracy. With every sold item I Euro is donated to UNHCR. By buying one of these notebooks you support refugees in a similar way people did in I850 by buying a lottery ticket.



COUNTRY AUSTRIA DESIGNER HANSJÖRG SCHWAB

PRODUCT 3 Calligraphy and lettering pen set

INSPIRED BY



Patent of Toleration issued by Emperor Joseph II (1781)

Exhibition I: The construction of Europe - Over IOOO years of European construction National Archives, Czech Republic, Prague

To fulfill the urge of being able to do so beautiful handwriting as the personal secretary of Emperor Joseph II you can at least buy the tools. Now you need only practice.





COUNTRY AUSTRIA DESIGNER HANSJÖRG SCHWAB

PRODUCT 4

Hipster Bag



INSPIRED BY



Privilege charter of Brevnov Monastery (1224)

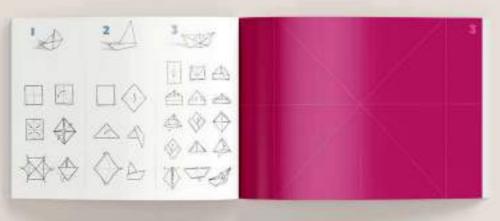
Exhibition I: The construction of Europe - Over IOOO years of European construction National Archives, Czech Republic, Prague

A hipster bag made out of cotton printed with the privilege charter. On the front is a leather pouch with the engraved Digital-Treasures-Icon.

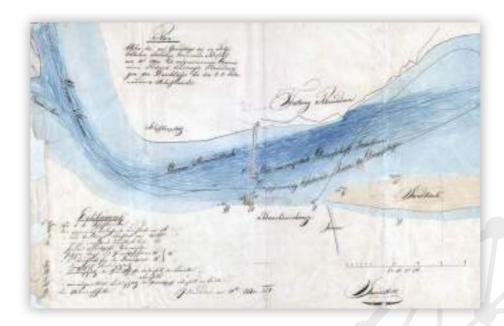








INSPIRED BY



Changes of the passages of boats on the Danube (1851)

Exhibition I: The construction of Europe - Over IOOO years of European construction National Archives, Czech Republic, Prague

Folding plans for three different paper boats und perforated coloured sheets with guidelines to easily fold the boats.

PRODUCT 2 PLANTING SET

INSPIRED BY





Miklós Oláh's grant of arms confirming his nobility 1548

State Archives of the National Archives (Hungary)

Planting set with the graphic characters from the document, the set includes a seed paper with the shapes of a leafy branch, 6 foldable paper pots, 7 paper characters, a family tree to fill and an instruction description. Discover the time and your roots with the family plating kit.



COUNTRY HUNGARY DESIGNER ZSÓFIA NEUZER

PRODUCT 2 THE AVIATOR CARD WITH FLYING PLANE



HONGRIE.

Naus saussignés, pauvair

spartyrecannu par la Fédératian

Aéranautique Internationale pourla Hongrie, certifions que.

M. ... Etienne Dobos......

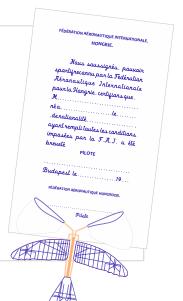
néa Gyula le 1892

denationalité. hongrois..... ayant rempli tautes les canditions impasées par la F.A.J. a été

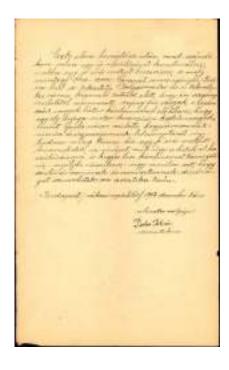
Budapest le 28 septembre 1928.

Dobos Istvans





INSPIRED BY





Letter from István Dobos to the Mayor of Gyula in request of aviation 1912

BeML - Békés Country Archives of the National Archives (Hungary)

The aviator postcard set is illustrated with the portrait of a hungarian aviator, István Dobos who applied for a new engine for his plane. The set includes a licence to fill for a little aviator, and a flying plane too, that can be activated by twisting the propeller and placing it back in the folded card. When you open the card, the plane flyes out!





COUNTRY HUNGARY DESIGNER ZSÓFIA NEUZER

PRODUCT 3 ANTIC HEROE & ROMAN MATRON T-SHIRTS







INSPIRED BY

"... egy nép vérrel írott eposzát kell a valóság nyelvén elmondanom. Harcot, melyben a szereplők meghaladták az átlagos emberi mértéket, melyben 14 éves gyerekek antik hősöket, 70 éves nagyanyák régi római matrónákat mintáztak." - HU

"... I have to interpret a nation's bloodwritten epos using the language of reality. A fight in which the characters exceeded average human level, in which 14-year-old children modelled antique heroes, 70-year-old grandmothers as old Roman matrons." -EN

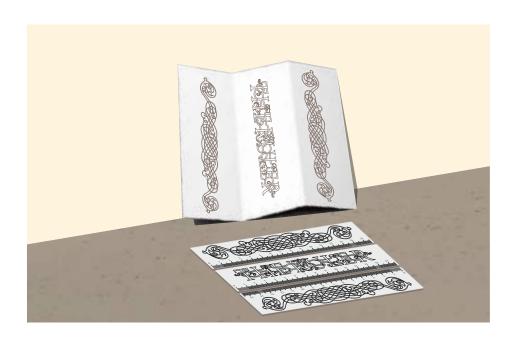
A draft of József Kővágó' s speech, spoken before the UN Special Committee on the revolutional events of 1956. 1957

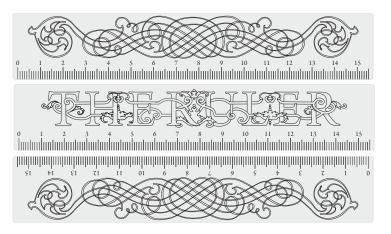
State Archives of the National Archives (Hungary)

Antic heroe & Roman matron T-shirts are commemoriating the extreme event in '56, during civilian felt they need to act and unite their power on the streets.

PRODUCT4 THERULER

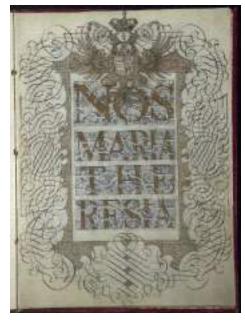
INSPIRED **BY**





Texts possibilities:

THE RULER
SHE RULES
WE RULE





Queen Maria Theresa's order of honouring the Holy Right Hand of King St. Stephen 1772

State Archives of the National Archives (Hungary)

The ruler honoring the innovative laws of Queen Maria Theresia. The ruler is illustrated with the ornaments of the document, also combining it with the typo.





COUNTRY HUNGARY DESIGNER ZSÓFIA NEUZER

PRODUCT 5 EMBROIDERABLE HERBAL BAG



INSPIRED BY



Treatment for cholera by János Morvai, a priest in Tiszabábolna, 1831 GYMSMGYL - Győr-Moson-Sopron Country Archives in of the National Archives (Hungary)

The herb bag. The embroiderable tote bags are illustrated with 3 of the herbs from the list of the treatment for cholera, also inside the bag the full list of ingredients is printed. The plants can be embroidered, the set includes a how-to-do booklet and the required amount of yarn.







PRODUCT 1

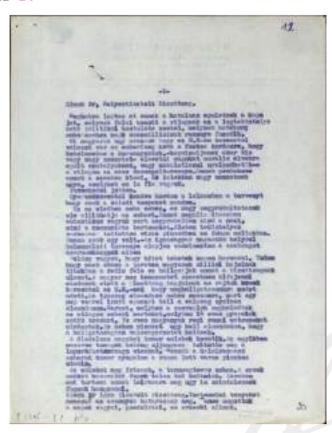
Engraved, never running-out pen: an inkless solution, consisting of a special metal.





INSPIRED BY

DESIGNER **DÓRA REA KÖVÉR**



József Kővágó's speech before the UN Special Committee on the revolutional events of 1956

State Archives of the National Archives of Hungary

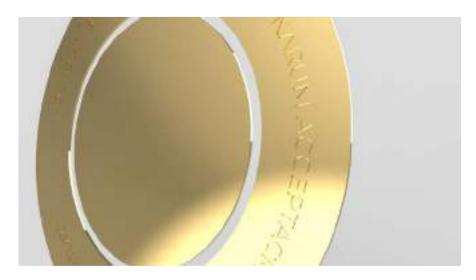
The engraving is a quote from the text about telling always the truth. It's elegant, almost like an object simultaniously from the ancient times and the far future.





PRODUCT 2 Brass bookmark





INSPIRED BY



A private letter written by István Werbőczi to András Bátori, comes of Szatmár County

State Archives of the National Archives of Hungary

The bookmark is cut out from a very thin sheet of metal, the letters are engraved. The latin quote is from the letter, it's about equality regardless of skin colour.





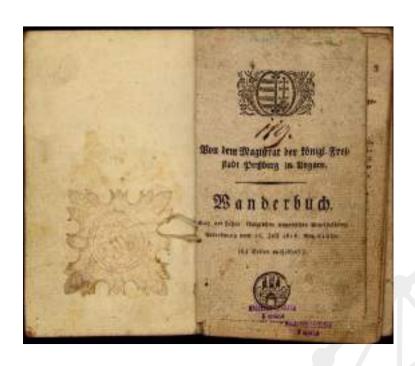
PRODUCT 3

"Wanderbuch" Travelling notebook set with calendar, sketchbook and passport holder





INSPIRED BY



Wanderbuch of Jakab Modern, toolsmith journeyman from Pozsony

State Archives of the National Archives of Hungary

It's a variable sketchbook set following a traditional format of the japanese travelling notebooks.





PRODUCT 4

Storytelling family board game called "Nem mondod?!" in the meaning of "No kidding...!"







INSPIRED BY



Miklós Oláh's grant of arms confirming his nobility

State Archives of the National Archives of Hungary

The game streches everybody's mind! It's about creating stories and reenacting old ones, that actually happened to you or someone you know. Only the very few can find out wether they are true or not... Try yourself, play, tell stories! Or just simply lie about them and test your family and friends.







PRODUCT 5DIY time capsule not just for kids







INSPIRED BY



István Lülik's Slovenian-Hungarian alphabet book

Vas County Archives of the National Archives of Hungary

Time capsules are like finding living history in a tin can. It' always fun to find memories and objects from the past, always exciting to reveal things about people's lives before us. This set is designed to bury some everyday objects as a time capsule at a dedicated place, possibly for another generation to reveal.





PRODUCT | Wool scarf

Constitution scarf § I Jacquard woven scarf with extracts from the Constitution. Made in natural brown and white wool from Norwegian sheep.



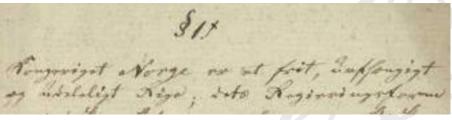
Did you know that the Jacquard loom is part of our digital history? Invented in I804, ten years before the Norwegian Constitution was written, it used punch cards for the patterns – and the technique is considered the very first data programming. Punch cards were used in computers even up to the I980's!

INSPIRED BY



The Norwegian Constitution of 1814 – First draft, 1814

The National Archives of Norway



The first part of the first sentence of the first paragraph of the first draft of the Constitution: "Kongeriget Norge er et frit, uafhængigt og udeleligt Rige".

The Kingdom of Norway is a free, independent, indivisible and inalienable realm.



PRODUCT 2

Sketch book



The Mass of Saint Olav

The Mass of Saint Olav is a unique example of poetic and musical creativity from a little documented period of Norwegian history.

This medieval sheet contains *Lux illuxit letabunda*, used in the celebration of Saint Olav on his Feast Day, *Olsok*. It gives us a vivid insight into the ecclesiastical history of Northern Europe.

While the content dates back to the end of the 12th Century, the manuscript is written in the 15th Century.

The parchment is one of around 6.000 fragments that were used as binding of accounts sent from Norwegian authorities to the Government in Copenhagen, mainly in the 17th Century. They were rediscovered and returned to Norway in the 19th century.

This beatiful medieval manuscript already has a history of being used as book-binding. Read the story inside!

INSPIRED BY



The Mass of Saint Olav, 15th Century

The National Archives of Norway

The Mass of Saint Olav is a unique example of poetic and musical creativity from a little documented period of Norwegian history.

The document is written in the I5th Century, while the content dates back to the end of the I2th Century.





INSPIRED BY



Samuels Mine, 1723

The National Archives of Norway

We can dig in the archives to find treasures, and search with a loupe (analog or digital) instead of pick and shovel.







PRODUCT 4 Umbrella



INSPIRED BY



Founding of modern meteorology – weather map, 1918

The National Archives of Norway

Weather map from August 25th I918. Noted: Rain at night 55,0. Cloudy 8AM.



COUNTRY NORWAY DESIGNER MARIA ASTRUP

PRODUCT 5Drinking glass

Weyse's thirst: Contemporary whisky glass decorated with historical glass models from Ip Olufsen Weyse's template book of original glasswork designs of I763.



INSPIRED BY





Weyse's pattern book, 1763

The National Archives of Norway

Weyse's Pattern books shows products from the early Norwegian glass industry and might be regarded as the advertising catalogues of their time. Ib Olufsen Weyse was a signet ring, letter and seal engraver in Copenhagen. The glass workers were hired from German states and England.

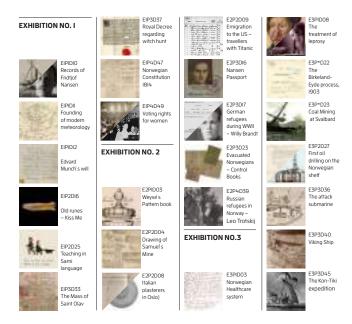




PRODUCT | Furoshiki



INSPIRED BY



All of the documents that constitute Norways contribution to all three exhibitons.

Pattern based on the idea of a map of the brain, because that is where memory is located, and a mind map with all the above documents crossed with the brainmap. The shape is also reminiscent of a cloud, because that is where our data (memory) is stored in the digital age. Our memory is the key to everything we are. Unlock the Digital treasures.

FUROSHIKI A multifunctional squaremeter. Inspired by traditional ways of carrying things, it brings the thoughts to all three exhibiton themes, migratory flows, the founding of Europe when people moved about spreading ideas, and Discoveries, when europeans travelled the world. It can therefore represent the ideas of free movement of goods, capital, services, and labour within the European Union. Both modern and traditional, a more sustainable way of carrying and / or decorating your self or your home. A souvenir / memoir useful and easy to carry while travelling. The design is screen printed by hand onto premium cotton satin giving a soft feel and elegant drape, the edges are carefully hand rolled and sewn. Instuctions for the various uses follow the product. 90x90 cm.





PRODUCT | Memory Board Game









INSPIRED BY



All of the documents that constitute Norways contribution to all three exhibitons.

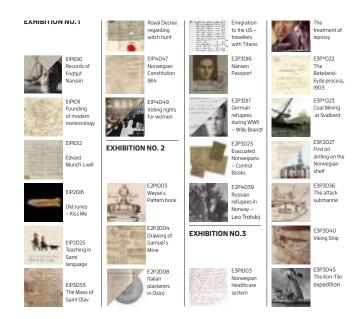
Pattern based on the idea of a map of the brain, because that is where memory is located, and a mind map with all the above documents crossed with the brainmap. The shape is also reminiscent of a cloud, because that is where our data (memory) is stored in the digital age. Our memory is the key to everything we are. Unlock the Digital treasures.

MEMO GAME with 50 pairs of cards with motifs from all of the documents above, plus the corresponing illustrations from the pattern. To create curiosity about the diverse histories contained in the archives, from the brave and beatiful to the grave and grotesque, now made all the more accesible and digittized. Have fun playing this boardgame, regardless of age! An easy but engaging game for the the youngest to interact with elder generations. Get to know the treasures kept in our collective memory, the archives of Europe, and at the same time exercise your own memory and brain!

PRODUCT | Shopping Bag



INSPIRED BY



All of the documents that constitute Norways contribution to all three exhibitons.

Pattern based on the idea of a map of the brain, because that is where memory is located, and a mind map with all the above documents crossed with the brainmap. The shape is also reminiscent of a cloud, because that is where our data (memory) is stored in the digital age. Our memory is the key to everything we are. Unlock the Digital treasures.

FOLDABLE REUSABLE SHOPPINGBAG in (recycled) polyester. Print area 30x30 cm. Something to carry what you need not to forget?

A small and easy thing to pick up in a museum shop.



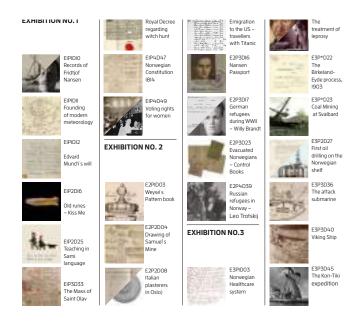


PRODUCT | Postcard Set



Wrap around paper label. for packaging ten postcards.

INSPIRED BY



All of the documents that constitute Norways contribution to all three exhibitons.

Pattern based on the idea of a map of the brain, because that is where memory is located, and a mind map with all the above documents crossed with the brainmap. The shape is also reminiscent of a cloud, because that is where our data (memory) is stored in the digital age. Our memory is the key to everything we are. Unlock the Digital treasures.

SET OF TEN POSTCARDS times five. A total of 50 motifs from all of the documents above, plus the corresponing illustrations from the pattern. To send to friends to make them both remember you, and create curiosity around the Digital Treasure documents. Or too keep as a memory. Size A6. A small and easy thing to pick up in a museum shop.





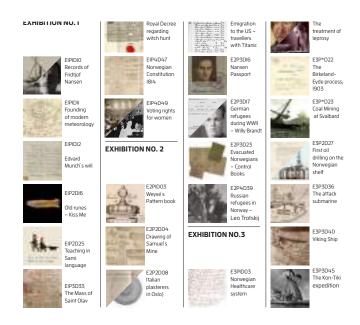
PRODUCT | Memo Note Pad







INSPIRED BY



All of the documents that constitute Norways contribution to all three exhibitons.

Pattern based on the idea of a map of the brain, because that is where memory is located, and a mind map with all the above documents crossed with the brainmap. The shape is also reminiscent of a cloud, because that is where our data (memory) is stored in the digital age. Our memory is the key to everything we are. Unlock the Digital treasures.

MEMO PAD with various selfadhesive sticky notes. Because it helps people remember, both what they write on it and the Digital Treasures. A small and easy thing to pick up in a museum shop.





PATTERN

EXHIBITION NO. I



EIPIDIO Records of Fridtjof Nansen













EIP3D33 The Mass of Saint Olav



EIP3D37 Royal Decree regarding witch hunt

Norwegian

Constitution

EIP4D49

Voting rights

for women

E2PID03

Pattern book

Weysé s

E2P2D04

Drawing of

Samuel s

E2P2D08

Italian

n Oslo

Mine

1814

EXHIBITION NO. 2



E2P2D09 Emigration to the US travellers with Titanic

E2P3DI6

Nansen

Passport

E2P3DI7

German

refugees

during WWII -

Willy Brandt

E2P3D23

Evacuated

- Control

E2P4D39

refugees in

Norway -

E3PID03

Norwegian

Healthcare

system

EXHIBITION NO.3

Leo Trotskij

Russian

Books

Norwegians



E3PID08 The treatment of leprosy



E3P*D22 The Birkeland-

Eyde process, 1903



E3P*D23 Coal Mining at Svalbard



E3P2D27 First oil drilling on the Norwegian shelf



E3P3D36 The attack submarine



E3P3D40 Viking Ship



E3P3D45 The Kon-Tiki expedition

INSPIRED BY

EIPIDIO Records of Fridtjof Nansen













E2P2D04 Drawing of Samuel s

EIP3D37

Royal Decree

regarding

witch hunt

EIP4D47

1814

Norwegian

Constitution

EIP4D49

Voting rights

for women



EXHIBITION NO.3

E2P2D09

Emigration to the US travellers with Titanic

E2P3DI6

Nansen

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E3PID08 The treatment of leprosy



The Birkeland-Eyde process, 1903









E3P3D36 The attack submarine



Viking Ship



E3P3D45 The Kon-Tiki expedition

EXHIBITION NO. I











EIP2DI6 Old runes - Kiss Me







EIP3D33 The Mass of Saint Olav



E2P2D08 Italian plasterers in Oslo)



E3PID03

Norwegian

Healthcare

MOTTO





PATTERN AND MOTTO inspired by all of the documents that constitute Norways contribution to all three exhibitons. Based on the idea of a map of the brain, because that is where memory is located, and a mind map with all the above documents crossed with the brainmap. The shape is also reminiscent of a cloud, because that is where our data (memory) is stored in the digital age. Our memory is the key to everything we are. Unlock the Digital treasures.



COUNTRY MALTA DESIGNER CLINT TABONE

PRODUCT Tote bag



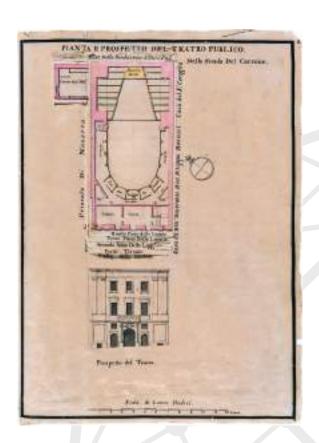
INSPIRED BY

This plan of the Manoel Theatre in Valletta forms part of the Cabreo Vilhena within the Archives of the Order of St John. A Cabreo is an inventory of the property belonging, in this case, to the Order of St John.

This splendid Cabreo, designed by Romano
Carapecchia (1668-1738), documents all those edifices, gardens, windmills and all the property belonging to the foundation of the Portuguese Grand Master Antonio Manoel de Vilhena (1663-1736) who is credited with the reconstruction of Mdina after the earthquake of 1693, the building of the Manoel Theatre (to the design of Carapecchia), Fort Manoel and the town of Floriana.

The Manoel Theatre was commissioned in 1731 by Grand Master Vilhena who personally funded its construction to serve as a public theatre "for the honest recreation of the people."

Originally called the Teatro Pubblico, its name was changed to Teatro Reale in 1812, and renamed Manoel Theatre in 1866.





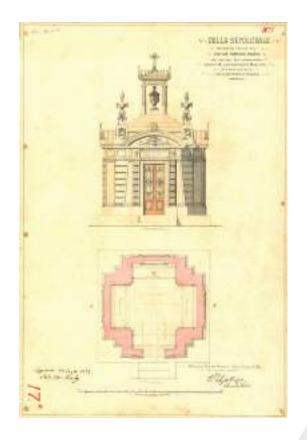


PRODUCTCemetery Poster





INSPIRED BY



A design of a sepuchral cell for Lorenzo Farrugia Bugeja and his family by architect Emanuele Luigi Galizia (1830-1907) to be built at the Addolorata Cemetery, dated 20 July 1872 . The Burial Ordinance (1869) parted with the tradition of Church burials in Malta and prohibited the burial within Valletta, Floriana, Vittorioisa, Senglea and Cospicua, leading to the opening of the Addolorata Cemetery, Malta's largest cemetery. However, people were uneasy to use this cemetery. In fact, the first burial took place three years later.





PRODUCT

Jigsaw Puzzle



INSPIRED BY



A chorographic image of the peregrination of St Paul, in which almost all the geographical places, especially, however, of the history of the Apostles written down by St Luke, and of the New Testament, are shown to be examined with your eyes.





PRODUCT

Notebook



INSPIRED BY



A proposal for the Maltese alphabet sent by the Union of Writers in Maltese to Government on 22 December 1921. The Maltese, a language with semitic roots written in latin characters, lacked an official alphabet up to 1934.



COUNTRY MALTA DESIGNER CLINT TABONE

PRODUCT

Memory Game



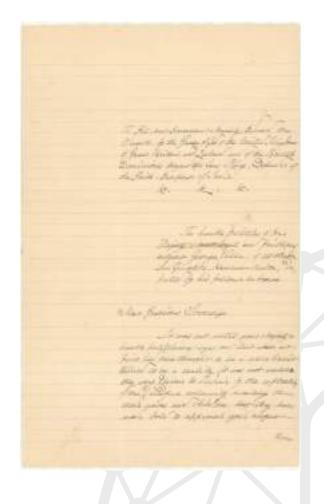


INSPIRED BY

On Thursday 23 February 1905 the Malta Tramways was inaugurated. Pietro Pace, the bishop of Malta, blessed the sixteen trams during great festivities. However not everybody was happy!

The tram was in direct competition with the existing means of public transport in Malta, namely the karozzini (in operation since 1856) and the railway (since 1883).

Six months earlier, on 9 August 1904, George Vella submitted this petition to the King against this "dreadful calamity" on behalf of the 1,800 cabmen, "the majority of whom have from 5 to 10 children, besides their wives, to keep."







DESIGNERS

BESSA, Diogo; FONSECA, Mário; SILVA, Ana Catarina

PRODUCT 1 soap jar



INSPIRED BY

M Coloquilos dos fittiples, e drogas be confas mediginais da India, e asis dalgias froma achadas nella onde fe tratam algüas confas tocantes amedigina, pratica, e outras confas hous, pera faber copoltos pello Doutor garçia dorta : fisico del Rey nosto fenhor, vistos pello muyto Reuerendo fenhor, ho licenciado Alexos diaz : falcam defenbargador da casa da supricaçã inquisidor nestas partes.

e Can printigio do Gonde villa Rep.

Imprello em Goz, por Ioannes de endem as x. dias de Abeil de 1563, angos.

Colloquies on the simples, and drugs and medicinal things of India and so some found fruits, touching medicine practice, and other good things to know by Garcia de Orta, doctor of the king, 1563. Exhibition N°3, the European Discoveries: From the New World to New Technologies

For four years, Garcia de Orta went on a sea and land campaign on the west coast of India from Diu to Ceylon, and then settled there. From these expeditions he wrote 58/plus one unnumbered colloquies, the main subject being Eastern medical and botanical matters. We designed this *botanist specimen jar* with five of those subjects, in the form of soaps, enclosing not only the scent and medical properties of the plants but also the colours and textures of the expeditions.





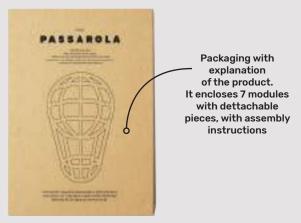
DESIGNERS

BESSA, Diogo; FONSECA, Mário; SILVA, Ana Catarina

PRODUCT 2 mobile







INSPIRED BY



Letters consultations and more works of Alexandre de Gusmão: the aerostatic machine of Father Bartolomeu de Guerreiro c. 1722 Exhibition N°3, the European Discoveries: From the New World to New Technologies

In the end of this document there is a petition of Father Bartolomeu Lourenço, adressed to the King, on the instrument he invented as he said "to walk in the air and its utilities". An explanation of the aerostic machine is given and a picture as well. Although it depicted a bird-like contraption, it was, in fact, an air balloon. Our packaging shows a ballon, but a surprise is hidden inside, as the mobile, inspired in the original illustration, represents a bird-like device. An inversion of Father Lourenço's hoax.





DESIGNERS

BESSA, Diogo; FONSECA, Mário; SILVA, Ana Catarina

PRODUCT 3 brooch



INSPIRED BY



Regiment of the declination of the sun which goes in letters that mean the name of Sir Fernão Lopes Martins Freire de Andrade and his daughter D. Isabel Freire . 1564. Exhibition N°3, the European Discoveries: From the New World to New Technologies

Work on astronomy. The text, framed in rectangular squared, presents tables of the months of the year with the respective calculations (for 4 years) and includes numerous iconographic elements. The drawing in the capital letter I inspired this ceramic brooch.





DESIGNERS

BESSA, Diogo; FONSECA, Mário; SILVA, Ana Catarina

PRODUCT 4 écharpe





Transparent envelope with the explanation of the archive and the technical details of the fabric, which is 100% recycled material.



INSPIRED BY





Regiment of the declination of the sun which goes in letters that mean the name of Sir Fernão Lopes Martins Freire de Andrade and his daughter D. Isabel Freire . 1564. Exhibition N°3, the European Discoveries: From the New World to New Technologies

Work on astronomy. The text, framed in rectangular squared, presents tables of the months of the year with the respective calculations (for 4 years) and includes numerous iconographic elements. The coloured capital letters and marbled endpapers gave inspiration for the drawings of the scarf.





DESIGNERS

BESSA, Diogo; FONSECA, Mário; SILVA, Ana Catarina

PRODUCT 5 écharpe



Transparent envelope with the explanation of the archive and the technical details of the fabric, which is 100% recycled material.



INSPIRED BY



Atlas of Fernão Vaz Dourado, 1571. Exhibition N°3, the European Discoveries: From the New World to New Technologies

Fernão Vaz Dourado was a soldier and one of the 3 cartographers probably born and formed in Portuguese India. This is the world as defined by the Treaty of Tordesillas: with the exception of Europe, which contains flags and coats of arms representing diverse nations, the possession of cities, states and territories is only marked by the heraldic symbols of Portugal and Spain, with Islam and the Chinese empire. This "luxury or apparatus cartography" inspired the graphic elements in this scarf.





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