

Workshop

23 May 2022



In person

Conference Center of Campus Condorcet
Paris-Aubervilliers



Digital

New Business & Conceptual Models

Presentations



15:30 Opening & Introduction - Yvan Corbat.

16:00 Miguel Ángel Bermejo Alonso. *Self-copying service in the researching rooms of the Spanish State Archives.*

16:10 José Furtado. *E-commerce platform.*

16:20 Leonard Callus. *Identification of potential for revenue generation.*

16:30 Ole Gausdal. *Improve access to digitized archives using artificial intelligence.*

16:40 Dorottya Szabó. *Crowdsourcing activities.*

16:50 Q&A

15 minutes Coffee break

17:15 Martina Niedermayer, Nikolai Donitzky & Peter Rassek. *Ancestry.*

17:30 Marie-Laurence Bonhomme. *TEKLIA and the document analysis infrastructure Arkindex.*

Companies Market



Discussion



17:45 Panel Discussion *moderated by Yvan Corbat.*

18:15 Closing

"The presentations will last 10 minutes followed by the possibility to ask questions right afterwards. You are invited to discuss with all the colleagues in the panel discussion at the end of the workshop"



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SPEAKERS

YVAN CORBAT is senior consultant at Grupo DEX and URBACT and UIA (Urbact Innovative Actions) validated expert, with particular expertise on cultural management and international cooperation. He has over 25 years of professional experience in international programmes and project management, with particular focus on the strategic and operational management of multilateral-funded projects to support local/regional development, and on the design, implementation and evaluation of EU Programmes.

He has worked as advisor of the Minister at the Spanish Ministry of Culture and Chief of Staff for the XXV Anniversary celebrations of the Prince of Asturias Awards, under the auspice of UNESCO.

In September 2020, he has been selected as expert for the Capacity Building for European Capitals of Culture project and, since 2020, he is volunteering as Solar Impulse Expert for the World Alliance for Efficient Solutions.

Yvan holds a postgraduate certificate in Cultural Management by Oviedo University. Since 2010 is professor for the MBA for Cultural and Creative Institutions and Companies of Complutense University in Madrid.



MIGUEL ÁNGEL BERMEJO ALONSO is head of the International Cooperation Service at the Subdirector General of the Spanish State Archives. He has been a member of the Corps of Technicians in Archives, Libraries and Museums since 2017. Graduate in Librarianship from the University of Salamanca and degree in Information Science from the University of Alcalá de Henares.



For more than 8 years he worked as a librarian at the National Library of Spain until his incorporation to the Corps of Technicians of Archives, Libraries and Museums in September 2017. He started in the Archive Coordination until December of the same year where he moved to the International Cooperation Service where he is currently working on various European projects such as "European Digital Treasures" and he is a member of the Steering Committee. He develops other bilateral cooperation collaborations, as well as providing support in the Technical Unit of the Iberarchives Programme.

JOSÉ FURTADO works at the General-Directorate from the Books, Archives and Libraries.

Furtado's activities towards archives extends for more than 30 years, both in Portugal as in Macau. He was involved at research activities, coordination of the training activities and quality services at DGLAB; promoted and developed studies for the quality of processes and assessments on the satisfaction of the clients of the DGARQ and internal collaborators, and implemented the performance indicators system. Participated in several working groups involved in the development of projects of high relevance, namely, the development of the platform for virtual consultation for archives (CRAV II) and application of projects to the Memory of the World (UNESCO) and European Heritage Label.

From November 2012 until now he is the head of the Division of Information Systems, Statistics and Quality in the Directorate General of Books, Archives and Libraries, has a degree in History and has a postgraduate in Management of People and Knowledge and a post-graduation on advanced studies in Public Management, granted by the Institute of Administration, Lisbon.



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LEONARD CALLUS forms part of the National Archives of Malta's management team and is responsible for records management, community relations and outreach initiatives.

Before joining the National Archives he served in several managerial and policy-related capacities within the public administration.



OLE GAUSDAL is director in charge of international relations at the National Archives of Norway since 2017.



He has been Deputy Director in charge of Digitization from 2005-2008 and Director for Digitization and the Collection from 2008-2017. He has previously worked as Deputy Director and Head of Archives in several ministries and public agencies. He holds a master in History.

DOROTTYA SZABÓ is a senior archivist and head of department of the National Archives of Hungary (NAH), and holds a Master's Degree in History and Literature & Linguistics from the Péter Pázmány Catholic University. Works as a practicing archivist and archival manager on releasing digitized archival material and databases, connected to customer service, communication, organization of archival events and archival education (exhibitions, competitions, educational materials) in several ways:

- member of the European Digital Treasures international project (2018-present),
- member of Europeana Migration and Europeana Sport international projects (2019, 2021-2022),
- member and author of „Hetedíziglen MNL”, a genealogy project of the NAH (2019-2022),
- communication specialist and member of "Reformáció MNL" / "Reformation MNL" project of the NAH (2016-2019),
- curator and author of archival exhibition "Bővülő történelem" / "Expanding history" of the NAH (2016-2018).

Speaks (above Hungarian) English, German and reads Latin.



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MARTINA NEIDERMYER was born in 1989 in the Bavarian-Austrian border region, she holds a degree in History and French from the Ludwig-Maximilians-Universität in Munich (thesis on the Bavarian-French relationship in the 19th century with research in the Diplomatic Archives at La Courneuve). After working in teaching, she joined Ancestry in 2015 where she is today mainly working on partnerships in France, Spain and Germany.



NIKOLAY DONITZKY works for Ancestry.com for over 15 years in the function of the Managing Director European Content based in Bavaria near Munich, Germany.

Nikolai Donitzky, born in 1965 in Lübeck (Northern Germany), is a New Media veteran having managed successfully the first internet / new media research project for the Northern German State Government in 1999.

He joined Ancestry.com Deutschland in 2006. In his career with Ancestry he was the Managing Director for Germany and Director for Eastern European Content Acquisitions and responsible to direct the Ancestry business expansion in Germany and Eastern Europe by co-operating with NGO's and federal governmental executives.

Before joining Ancestry, Mr. Donitzky ran the sales and customer care department as the Head of Sales for the largest Protestant Central Bank in Europe for many years. Prior to this he held several sales and business development roles as Chief Marketing and Sales Manager. Mr. Donitzky holds a diploma as a Graduate Pedagogue from the Christian-Albrecht University in Kiel, Germany, and has an academic background in German law.



Focus today: Business expansion in Continental Western & Eastern Europe

Key markets: Germany, Scandinavia, the Baltics, France

New markets: Spain, Portugal, Poland, Italy

Partners: more than 110 archival business partnerships in total Europe

With AncestryDNA he discovered that he is:

32% Swedish & Danish, 30% Baltic, 26% German, 5% Russian, 5% Welsh, Northern French & Belgian, 2% Norwegian

PETER RASSEK is Historian and Associate Acquisitionist for Family Trees at Ancestry.com since 2021.

He has been Project Manager for Digitisation from 2014-2021 at Ancestry.com.

Previously he has been worked as university teacher, lecturer, and scientist. Currently he is working on the Ancestry project "World of Family Trees" in Germany, Poland, Czech Republic, Slovakia, and Hungary. He holds PhD degree in history from the Carl-von-Ossietzky University in Oldenburg.

He speaks German, Polish, English, Croatian and Russian.



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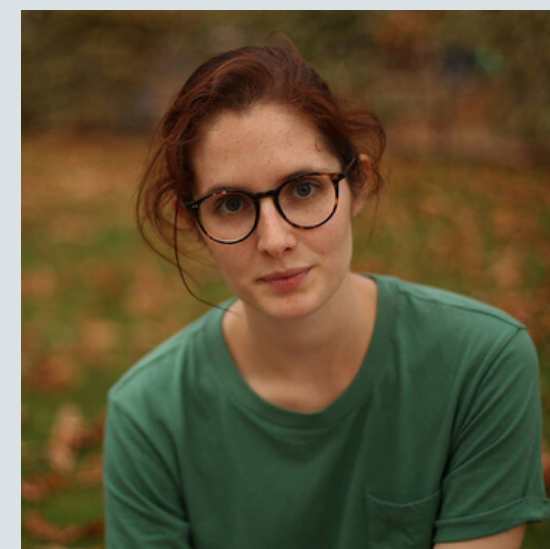
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MARIE-LAURENCE BONHOMME is a backend and frontend developer for TEKLI's document processing platform Arkindex, and has previously worked on several of TEKLI's historical document processing projects as data manager. Marie-Laurence holds a Master in Law from Université de Paris Panthéon-Assas and a Master in Digital Humanities from Ecole nationale des chartes.



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